

# 8 WAYS TO CREATE FAMILY-FRIENDLY WORKPLACES



- ✓ Provide Living Wages
- ✓ Offer Comprehensive Health Benefits
- ✓ Grant Paid Leave
- ✓ Support Caregiving Responsibilities
- ✓ Champion Flexible Work Schedules
- ✓ Provide Supportive Services
- ✓ Build Career Development Opportunities
- ✓ Encourage Community Involvement

# FAMILY-FRIENDLY WORKPLACES ARE GOOD FOR THE EMPLOYER


Decreases rates of  
turnover and absenteeism

Increases staff  
productivity

Improves recruitment  
rates



# FAMILY-FRIENDLY WORKPLACES ARE GOOD FOR THE EMPLOYEE



Increases employee  
desire to stay with  
the company

Boosts employee  
morale

Reduces employee  
stress

# FAMILY-FRIENDLY WORKPLACES ARE GOOD FOR THE FAMILY

Minimizes overall  
household stress

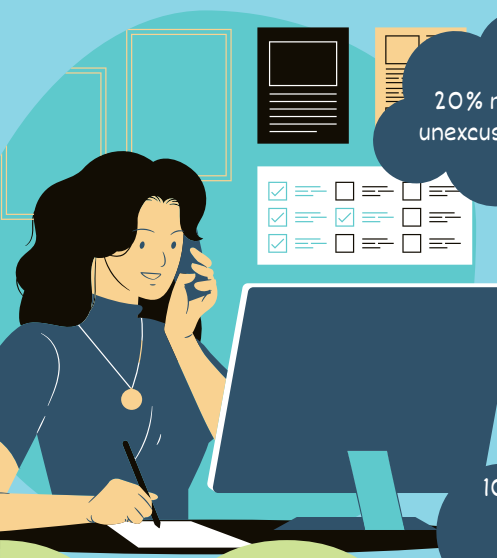
Reduces infant  
mortality rates

Strengthens bonds  
for new or aging parents



# FAMILY-FRIENDLY

WORKPLACES ARE GOOD FOR  
PRODUCTIVITY & REDUCED ABSENTEEISM



20% reduction of  
unexcused absences

52% of employees feel they  
perform better if allowed a  
flexible work schedule

10% increase in productivity  
in workplaces offering  
flexible work schedules

# FAMILY-FRIENDLY WORKPLACES ARE GOOD FOR RECRUITMENT/RETENTION



10% lower desire for  
employees to change jobs

Availability of  
flextime influences  
job choices by 33%

Offering telecommuting  
influences job choice by 25%