



Executive Summary

81005 (Pueblo)
 81005 (Pueblo, CO)
 Geography: ZIP Code

81005 (Pueblo, CO)

Population

2000 Population	27,533
2010 Population	29,553
2012 Population	29,787
2017 Population	30,764
2000-2010 Annual Rate	0.71%
2010-2012 Annual Rate	0.35%
2012-2017 Annual Rate	0.65%
2012 Male Population	47.9%
2012 Female Population	52.1%
2012 Median Age	43.5

In the identified area, the current year population is 29,787. In 2010, the Census count in the area was 29,553. The rate of change since 2010 was 0.35% annually. The five-year projection for the population in the area is 30,764 representing a change of 0.65% annually from 2012 to 2017. Currently, the population is 47.9% male and 52.1% female.

Median Age

The median age in this area is 43.5, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	81.1%
2012 Black Alone	2.4%
2012 American Indian/Alaska Native Alone	1.3%
2012 Asian Alone	0.7%
2012 Pacific Islander Alone	0.1%
2012 Other Race	10.8%
2012 Two or More Races	3.7%
2012 Hispanic Origin (Any Race)	43.5%

Persons of Hispanic origin represent 43.5% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.5 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	10,817
2010 Households	12,098
2012 Total Households	12,149
2017 Total Households	12,642
2000-2010 Annual Rate	1.13%
2010-2012 Annual Rate	0.19%
2012-2017 Annual Rate	0.80%
2012 Average Household Size	2.43

The household count in this area has changed from 12,098 in 2010 to 12,149 in the current year, a change of 0.19% annually. The five-year projection of households is 12,642, a change of 0.80% annually from the current year total. Average household size is currently 2.43, compared to 2.42 in the year 2010. The number of families in the current year is 8,202 in the specified area.



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Median Household Income

2012 Median Household Income	\$43,739
2017 Median Household Income	\$51,811
2012-2017 Annual Rate	3.45%

Average Household Income

2012 Average Household Income	\$56,815
2017 Average Household Income	\$64,850
2012-2017 Annual Rate	2.68%

Per Capita Income

2012 Per Capita Income	\$23,496
2017 Per Capita Income	\$26,973
2012-2017 Annual Rate	2.80%

Households by Income

Current median household income is \$43,739 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$51,811 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$56,815 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$64,850 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$23,496 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$26,973 in five years, compared to \$29,882 for all U.S. households

Housing

2000 Total Housing Units	11,263
2000 Owner Occupied Housing Units	8,605
2000 Renter Occupied Housing Units	2,211
2000 Vacant Housing Units	447
2010 Total Housing Units	12,959
2010 Owner Occupied Housing Units	9,311
2010 Renter Occupied Housing Units	2,787
2010 Vacant Housing Units	861
2012 Total Housing Units	13,120
2012 Owner Occupied Housing Units	9,091
2012 Renter Occupied Housing Units	3,058
2012 Vacant Housing Units	971
2017 Total Housing Units	13,639
2017 Owner Occupied Housing Units	9,575
2017 Renter Occupied Housing Units	3,067
2017 Vacant Housing Units	997

Currently, 69.3% of the 13,120 housing units in the area are owner occupied; 23.3%, renter occupied; and 7.4% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 12,959 housing units in the area - 71.8% owner occupied, 21.5% renter occupied, and 6.6% vacant. The annual rate of change in housing units since 2010 is 0.55%. Median home value in the area is \$141,423, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 3.06% annually to \$164,432.