



## Executive Summary

81006 (Pueblo)  
 81006 (Pueblo, CO)  
 Geography: ZIP Code

81006 (Pueblo, CO)

### Population

|                        |        |
|------------------------|--------|
| 2000 Population        | 12,842 |
| 2010 Population        | 12,001 |
| 2012 Population        | 12,251 |
| 2017 Population        | 12,922 |
| 2000-2010 Annual Rate  | -0.68% |
| 2010-2012 Annual Rate  | 0.92%  |
| 2012-2017 Annual Rate  | 1.07%  |
| 2012 Male Population   | 50.0%  |
| 2012 Female Population | 50.0%  |
| 2012 Median Age        | 44.3   |

In the identified area, the current year population is 12,251. In 2010, the Census count in the area was 12,001. The rate of change since 2010 was 0.92% annually. The five-year projection for the population in the area is 12,922 representing a change of 1.07% annually from 2012 to 2017. Currently, the population is 50.0% male and 50.0% female.

### Median Age

The median age in this area is 44.3, compared to U.S. median age of 37.3.

### Race and Ethnicity

|  |       |
|--|-------|
| 2012 White Alone                         | 83.2% |
| 2012 Black Alone                         | 0.7%  |
| 2012 American Indian/Alaska Native Alone | 1.8%  |
| 2012 Asian Alone                         | 0.3%  |
| 2012 Pacific Islander Alone              | 0.1%  |
| 2012 Other Race                          | 10.7% |
| 2012 Two or More Races                   | 3.3%  |
| 2012 Hispanic Origin (Any Race)          | 36.7% |

Persons of Hispanic origin represent 36.7% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.0 in the identified area, compared to 61.4 for the U.S. as a whole.

### Households

|                             |        |
|-----------------------------|--------|
| 2000 Households             | 4,649  |
| 2010 Households             | 4,626  |
| 2012 Total Households       | 4,707  |
| 2017 Total Households       | 4,999  |
| 2000-2010 Annual Rate       | -0.05% |
| 2010-2012 Annual Rate       | 0.77%  |
| 2012-2017 Annual Rate       | 1.21%  |
| 2012 Average Household Size | 2.58   |

The household count in this area has changed from 4,626 in 2010 to 4,707 in the current year, a change of 0.77% annually. The five-year projection of households is 4,999, a change of 1.21% annually from the current year total. Average household size is currently 2.58, compared to 2.58 in the year 2010. The number of families in the current year is 3,443 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

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## Median Household Income

|                              |          |
|------------------------------|----------|
| 2012 Median Household Income | \$47,126 |
| 2017 Median Household Income | \$54,439 |
| 2012-2017 Annual Rate        | 2.93%    |

## Average Household Income

|                               |          |
|-------------------------------|----------|
| 2012 Average Household Income | \$58,342 |
| 2017 Average Household Income | \$66,522 |
| 2012-2017 Annual Rate         | 2.66%    |

## Per Capita Income

|                        |          |
|------------------------|----------|
| 2012 Per Capita Income | \$22,621 |
| 2017 Per Capita Income | \$25,936 |
| 2012-2017 Annual Rate  | 2.77%    |

## Households by Income

Current median household income is \$47,126 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$54,439 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$58,342 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$66,522 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$22,621 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$25,936 in five years, compared to \$29,882 for all U.S. households

## Housing

|                                    |       |
|------------------------------------|-------|
| 2000 Total Housing Units           | 4,931 |
| 2000 Owner Occupied Housing Units  | 3,914 |
| 2000 Renter Occupied Housing Units | 735   |
| 2000 Vacant Housing Units          | 282   |
| 2010 Total Housing Units           | 5,008 |
| 2010 Owner Occupied Housing Units  | 3,738 |
| 2010 Renter Occupied Housing Units | 888   |
| 2010 Vacant Housing Units          | 382   |
| 2012 Total Housing Units           | 5,097 |
| 2012 Owner Occupied Housing Units  | 3,692 |
| 2012 Renter Occupied Housing Units | 1,015 |
| 2012 Vacant Housing Units          | 390   |
| 2017 Total Housing Units           | 5,363 |
| 2017 Owner Occupied Housing Units  | 3,933 |
| 2017 Renter Occupied Housing Units | 1,066 |
| 2017 Vacant Housing Units          | 364   |

Currently, 72.4% of the 5,097 housing units in the area are owner occupied; 19.9%, renter occupied; and 7.7% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 5,008 housing units in the area - 74.6% owner occupied, 17.7% renter occupied, and 7.6% vacant. The annual rate of change in housing units since 2010 is 0.79%. Median home value in the area is \$148,355, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 4.07% annually to \$181,073.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. E