



Executive Summary

81008 (Pueblo)
 81008 (Pueblo, CO)
 Geography: ZIP Code

81008 (Pueblo, CO)

Population

2000 Population	6,594
2010 Population	9,448
2012 Population	9,825
2017 Population	10,634
2000-2010 Annual Rate	3.66%
2010-2012 Annual Rate	1.75%
2012-2017 Annual Rate	1.60%
2012 Male Population	47.8%
2012 Female Population	52.2%
2012 Median Age	37.6

In the identified area, the current year population is 9,825. In 2010, the Census count in the area was 9,448. The rate of change since 2010 was 1.75% annually. The five-year projection for the population in the area is 10,634 representing a change of 1.60% annually from 2012 to 2017. Currently, the population is 47.8% male and 52.2% female.

Median Age

The median age in this area is 37.6, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	78.7%
2012 Black Alone	2.8%
2012 American Indian/Alaska Native Alone	1.6%
2012 Asian Alone	2.3%
2012 Pacific Islander Alone	0.2%
2012 Other Race	11.0%
2012 Two or More Races	3.4%
2012 Hispanic Origin (Any Race)	39.4%

Persons of Hispanic origin represent 39.4% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.6 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	2,676
2010 Households	4,075
2012 Total Households	4,223
2017 Total Households	4,607
2000-2010 Annual Rate	4.30%
2010-2012 Annual Rate	1.60%
2012-2017 Annual Rate	1.76%
2012 Average Household Size	2.32

The household count in this area has changed from 4,075 in 2010 to 4,223 in the current year, a change of 1.60% annually. The five-year projection of households is 4,607, a change of 1.76% annually from the current year total. Average household size is currently 2.32, compared to 2.31 in the year 2010. The number of families in the current year is 2,668 in the specified area.



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Median Household Income

2012 Median Household Income	\$44,640
2017 Median Household Income	\$53,252
2012-2017 Annual Rate	3.59%

Average Household Income

2012 Average Household Income	\$57,289
2017 Average Household Income	\$65,091
2012-2017 Annual Rate	2.59%

Per Capita Income

2012 Per Capita Income	\$24,707
2017 Per Capita Income	\$28,279
2012-2017 Annual Rate	2.74%

Households by Income

Current median household income is \$44,640 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$53,252 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$57,289 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$65,091 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$24,707 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$28,279 in five years, compared to \$29,882 for all U.S. households

Housing

2000 Total Housing Units	2,833
2000 Owner Occupied Housing Units	2,126
2000 Owner Occupied Housing Units	550
2000 Vacant Housing Units	157
2010 Total Housing Units	4,414
2010 Owner Occupied Housing Units	2,774
2010 Renter Occupied Housing Units	1,301
2010 Vacant Housing Units	339
2012 Total Housing Units	4,568
2012 Owner Occupied Housing Units	2,725
2012 Renter Occupied Housing Units	1,498
2012 Vacant Housing Units	345
2017 Total Housing Units	4,961
2017 Owner Occupied Housing Units	2,961
2017 Renter Occupied Housing	354

Currently, 59.7% of the 4,568 housing units in the area are owner occupied; 32.8%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 4,414 housing units in the area - 62.8% owner occupied, 29.5% renter occupied, and 7.7% vacant. The annual rate of change in housing units since 2010 is 1.54%. Median home value in the area is \$142,603, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 3.70% annually to \$171,048.