



# REQUEST FOR QUALIFICATIONS

## DESIGN & PAINTING OF ARTISTIC CROSSWALKS

PUEBLO CITY CENTER PARTNERSHIP

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### I. INTRODUCTION, SCOPE OF PROJECT, AND OBJECTIVE

The Pueblo City Center Partnership (PCCP) is pleased to announce this Request for Qualifications (RFQ) soliciting proposals to design and paint artistic crosswalks in Downtown Pueblo. PCCP is searching for an artist to develop a design and implement the design on the crosswalks located at City Center Drive and Main Street. The scope of this RFQ is to provide a fair evaluation for all candidates and to provide the candidates with the evaluation criteria against which they will be judged.

#### **Objective**

Our primary objective is to facilitate a coordinated effort to enhance Pueblo's vibrant core. Pueblo City Center Partnership would like to hire an artist to install the artistic crosswalks on City Center Drive/Main Street intersection in November.

### II. CONTENTS OF PROPOSAL

The provider shall submit one (1) print and one (1) digital copy of the proposal that includes the following:

#### **General Information:**

- A. Artist's contact information;
- B. Proposed Design Following Guidelines in RFQ in PDF format;
- C. Proposed timeline for completion of painting (4 days maximum as directed by Traffic Control Plan);
- D. Proposed cost for labor, design, and application tools (PCCP will be paying for paint, permits, and barricades);
- E. Artist's experience, performance record, and/or portfolio of experience completed in past

### III. DESIGN GUIDELINES

## Development Guidelines

- The art crosswalk shall be painted within the lines of the transverse crosswalk bars with a 6” gap between the white crosswalk bar and the artwork;
- Artwork and material shall be non-reflective;
- Artwork shall not resemble or be considered a traffic control device and shall not use text or any symbol that mimics official traffic control device;
- Artwork shall not contain advertising;
- Artwork shall be two dimensional;
- All artwork will be approved by the evaluation team and the City of Pueblo Transportation Department.



(example of transverse crosswalk)

## Application and Clean Up

- The paint must be applied in a quality manner. Accidental spills, paint drips, and messy edges must be removed;
- Paint must be cleaned up and disposed of in an appropriate manner. No paint or contaminated water may be poured into City Sewers;
- The artist must provide their own materials to apply the paint, such as stencils, rollers, squeegee, and tape (paint will be provided). Spray application not recommended.

## Paint

The City requires the material used for the artwork to be is a Methyl Methacrylate (MMA) resin system, referred to as “paint” for the purposes of this document. It is a plural component, liquid applied MMA and catalyst, capable of full cure in a wide range of temperatures without requiring external heat sources. The material is an anti-skid product that can be applied to either concrete or asphalt using two different methods: mixed resin/aggregate method or spray/broadcast aggregate method. Colors available are red, yellow, green, blue, pink, white and black.

Currently the approved product is Color-Safe® Pavement Marking and Anti-Skid Surfacing by Transpo Industries, Inc.

- Paint takes 10 minutes to dry in warmer climate, and 30 minutes in colder. Must be applied in temperatures 38 degrees to 110 degrees.
- Custom colors available (dependent on submitted design).

Please visit the following web site for background examples on how to apply the paint:

- <http://www.transpo.com/color-safe/index.html>.

## IV. SELECTION PROCESS

**Procedure for Selecting an artist:**

- Step 1: Submission of RFQ to PCCP
- Step 2: PCCP Artist and Design Review Committee evaluate and rank proposals
- Step 3: PCCP Board and staff negotiate written agreement with designated artist
- Step 4: PCCP Board approves final agreement with the designated artist

**Schedule for Selecting an artist:**

PCCP reserves the right to extend any or all of the following dates:

- 1. Request for Qualifications Issued September 3, 2015
- 2. **Deadline for Submittal of Proposals** **October 23, 2015**  
**5:00 PM (MDT)**
- 3. Evaluation, Review, and Recommendation of artist(s) by PCCP staff and requests negotiation approval October 26, 2015
- 4. Final approval of agreement with designated artist by PCCP November 9, 2015
- 5. **Commence painting** **November 16, 2015**

V. SELECTION CRITERIA

All proposals will be evaluated using the following point score criteria:

- A. Cost 30 points
- B. Submitted Design 40 points
- C. Timeline 10 points
- D. Portfolio 30 points
- TOTAL POINTS POSSIBLE 100 points

VI. CONTRACT TERMS

At the completion of the RFQ process, PCCP will complete negotiations with the chosen artist offering services representing, but not limited to, solutions that best meet PCCP's criteria in design, cost, functionality, and timeline.

VII. SUBMITTALS AND INQUIRES

Submittals and inquires regarding the RFQ should be directed to:

Ms. Brittany Gutierrez  
City Center Coordinator  
Pueblo City Center Partnership  
115 E. Riverwalk, Suite 410  
Pueblo, CO 81003  
719.583.8169  
bgutierrez@pueblourbanrenewal.org

VIII. EVALUATION AND PROPOSAL PROCESS

This RFQ provides general and technical information as well as the required format for submitted proposals. Your proposal will be the primary source of information used for evaluation and selection. Please include all required and appropriate information with your proposal. No other source of information submitted, written or verbal, will be considered part of your proposal.

Submission of the proposal will signify the artist's agreement that its proposal and the content thereof are valid for 45 days following the submission deadline and will become part of the contract that is negotiated between PCCP and the successful artist's submission. Provisions of this RFQ and the contents of the successful responses are considered available for inclusion in final contractual obligations.

Proposals may be withdrawn at any time prior to submission time specified in this RFQ, provided notification is received in writing. Proposals cannot be changed or withdrawn after the time designated for receipt. Upon release of the RFQ, all artist communications concerning the overall RFQ should be directed to the PCCP Office.

PCCP reserves the right to reject any or all proposals, to waive any proposal informalities or irregularities contained in any proposal, and to accept any proposal deemed to be in the best interest of PCCP. Selection of a proposal shall not be construed as an award of contract, but as a commencement of contract negotiation, including, but not limited to the contract price proposed.

PCCP reserves the right to make an award without further discussion of the proposal submitted. Therefore, the proposal should be initially submitted on the most favorable terms the artist can offer. It is understood that the proposal will become part of the official file on this matter without obligation to PCCP. The general conditions and specifications of the RFQ and the successful provider's response, as amended by agreements between PCCP and the provider, will become part of the contract documents. Additionally, PCCP will verify artist representations that appear in the proposal. Failure of the artist's products to meet the mandatory specifications may result in elimination of the artist from competition or in contract cancellation or termination. The provider selected as the successful provider will be expected to enter into a contract with PCCP on terms similar to those presented in the RFQ. If the selected provider fails to sign and return the contract within five (5) business days of delivery of the final contract, PCCP may elect to cancel the award and award the contract to the next highest-ranked provider. No cost chargeable to the proposed contract may be incurred before the provider has received a fully executed contract.