



Pueblo City Center Partnership  
 Monthly Meeting Minutes  
 Thursday, November 17, 2011  
 Pueblo Convention Center  
 3:30 – 4:30 p.m.

MEMBERS PRESENT		MEMBERS ABSENT	STAFF PRESENT	GUESTS	
Chris Kaufman	Alan Lucas	Russell DeSalvo	Bonnie Gill	Jodi Pittenger	Abby Koehler
Chris Markuson	John Carleo			Don Bruestle	Jim Munch
Kyle Groves	Rochelle Spoone			Dan Centa	Mike Wakefield
Peggy Willcox	Jami Baker			Rich Werner	
Leslie Nazarrio	Susan Fries				

**WELCOME**

Chris Kaufman called the meeting of Pueblo City Center Partnership (PCCP) to order at 3:40 p.m.

**ROLL CALL**

**APPROVAL OF AGENDA**

Chris Markuson motioned to approve the agenda and Susan Fries seconded the motion.

**APPROVAL OF OCTOBER 20 MEETING MINUTES**

Markuson motioned to approve the October 20 Meeting Minutes and Rochelle Spoone seconded the motion.

**OLD BUSINESS**

**By-Laws**

**Healy Center**

Kaufman stated that he hopes to start working with the Healy Center scholars in January. Mike Wakefield was appointed Director of the Board for the Healy Center. The Healy Center will work with community organizations to help with economic development. Students who receive the Healy Center Scholarship will work with PCCP by completing a study to determine what City Center residential and retail demand, problems, parking issues, and other problems or issues may be in existence. The students to receive the Healy Scholarship will be selected on December 9. Markuson and Kaufman will attend a Healy Center board meeting and give the board more information about the study PCCP wants completed. The survey that will be handed out to City Center residents and business owners has already been made up, but PCCP would like the input of the Healy Center.

### **Holiday Insert**

Jami Baker stated that Kerry Hart commented on how nice the Holiday Insert turned out. Kaufman asked the board members to take Holiday Inserts to hand out around Pueblo. It is important that they make it to every part of Pueblo, so that community members can be informed of the events happening in Downtown this holiday season. PCCP, Sangre de Cristo Arts Center, Pueblo Downtown Association, Pueblo Performing Arts Guild, and The Greater Pueblo Chamber of Commerce all put money toward this insert. If there are any mistakes or concerns, inform Kaufman. The inserts will be published on a seasonal basis. A letter will be written to merchants encouraging them to keep their stores open during events that will be taking place downtown.

### **Fast Track**

Bonnie Gill is currently compiling permit information from all of the Commercial Review contacts and checking that contact information for each department is correct. She is having tough time receiving information back from each contact. Alan Lucas will help Gill with that. Kaufman asked the board how they felt about the name "Fast Track." It was stated that as long as the program lives up to its name, it is a good name to have.

### **NEW BUSINESS**

#### **Phoenix**

Kaufman reported to the board about this visit to Phoenix. He talked with David Rodrigue. Phoenix struggles with the same issue that Downtown Pueblo is facing of community members not wanting to take up residence in the downtown area. Kaufman noticed that Phoenix's partnership, which is similar to PCCP, placed way finding signs in the downtown area, had volunteers on the weekends that helped visitors find places or offer them information about Downtown Phoenix. Kaufman stated that Phoenix has a restaurant brochure that provides pricing for each restaurant. Currently, the Greater Pueblo Chamber of Commerce has a similar brochure, but it is only available to Chamber members. There is also a similar item in the Images magazine. Kaufman felt that this would be something for PCCP to aspire to for next year.

#### **Budget**

See attached budget for suggested changes.

\*Chris Kaufman suggested these items be added post-meeting for consideration by the Board.

#### **City council Meeting Nov 28<sup>th</sup>**

Kaufman asked that a few board members be in attendance at the City Council meeting to ask the Council for help with PCCP. If the RTA is granted to Pueblo, PCCP will be the best entity to work the BID. The decision for the RTA will be made in early March 2012.

### **OPEN DISCUSSION/AUDIENCE PARTICIPATION**

Markuson asked the board about their thoughts of expanding the PCCP boundary to include more railroad area. It may be difficult to pass a BID with some of the current properties listed since the railroad areas are not currently included in the PCCP boundary. Kaufman stated that boundary lines will need to be examined, but there is still some time to work on this since the RTA will not be decided on until March 2012. Peggy Willcox stated that a BID is voted on by the people who live in or own property in a specific area in which the BID is taking place. Markuson mentioned that PCCP needs to plan ahead for expanding the PCCP boundaries so that PCCP does not miss out on the opportunity to include the railroad area in the BID.

Rich Werner stated that he knows some people who have experience in working with ICSC and they have offered to share process and strategy with PCCP.

Markuson stated that Jody Pittenger and franchisees may need to meet with PCCP.

The next meeting will be held on January 19, 2012 unless otherwise contacted.

The job announcement for the City Center Partnership/PURA Communications Director will be posted within the next few days. The position may be filled as early as January. Until the position is filled, Kaufman will be introducing what PCCP does.

**ADJOURNMENT**

Alan Lucas motioned to adjourn the meeting. Kaufman seconded the motion. The meeting was adjourned at 4:45 p.m.