



Pueblo City Center Partnership Board Meeting
Thursday, April 18, 2013

Thatcher Building Board Room, Lower Level-
503 N. Main Street
3:00 – 4:30 p.m.

MEMBERS PRESENT	MEMBERS ABSENT	STAFF PRESENT	GUESTS
Chris Kaufman Cheyenne Motto Peggy Willcox Chris Markuson Mike Hartkop John Carleo Rochelle Spone	Leslie Nazarrio	Kristi Alfonso Brittany Gutierrez	Jim Munch Julie Ann Woods

WELCOME

Chris Kaufman called the meeting of Pueblo City Center Partnership (PCCP) to order at 3:13 p.m.

ROLL CALL

APPROVAL OF AGENDA

Chris M. motioned to approve the agenda and Rochelle S. seconded the motion.

APPROVAL OF MARCH 21, 2013 MINUTES

John motioned to approve the March 21, 2013 Meeting Minutes and Chris M. seconded the motion.

FINANCIAL REPORT

Kristi presented the PCCP Financial Report with the total from January to April being \$45,393.87 with last month only spending \$494.40 the past month. The total expenses since the beginning of the year is \$6,348.51. Kristi stated that we are still waiting in the future months for the money from PURA and with the rollover that will bring the account to \$68,093.26.

John asked if in the future would a financial committee be necessary for the organization. Chris K. stated that it would be smart to have a separate committee in the future and will address in the next board meeting.

PUBLIC COMMENT PERIOD

Chris K. says that PURA has asked for PCCP to be the marketing committee for parcels of land.

Chris K. would also like a report on the CSU-Pueblo bus and the usage of the bus.

Mike downtown traffic study—meet with Able Tapia

The committees for each zone would like emails prior to the May 9th meeting.

PCCP DIRECTOR REPORT

-Kristi presented the board with the meeting she attended at the Creative Industries Summit, she stated that there wasn't a huge turnout because of the end of the conference, but she said it was very enjoyable. Other information in the report will be followed up in the Old Business.

-Date of the Pueblo Dancing with the Stars to move to October 19.

-Chris K. asked for Kristi and John to give an update on the Mesa Junction Merchant Association that is reconvened acting board with 11 board members, with elections coming at the next meeting. They have had 3 meetings with small turnout, but hoping future plans will increase the number of attendees.

Peggy suggests to John that John reach out to John Koncilija for the board of the association. PCCP is also a member of the association as well.

-Chris K. wanted an update of the PEDCO Marketing Committee Meeting and Kristi stated that there is not much of an update, Chris M. said that the most of the marketing that is going on is an update to the website that will be geared toward site selectors.

NEW BUSINESS

BID Outreach-Public Forum May 9th

Kristi developed 3-format design from the World Café that she presented to the BID. The BID meeting will be on May 9th at 5:30 at Olde Towne Carriage House. Kristi stated that they will be officially meeting with Mary Gunn to prepare for that meeting before the meeting to discuss how the meeting will be facilitated.

Chris M. gave a description of the World Café idea to the board that the concept is to give each table questions with facilitators and after a set time the groups at each table will move to another table. This format is designed to get everyone's input at the meeting and then responses brought to the board.

Board Member Public Outreach Assignments

Chris K. broke out the board into the 4 zone groups and presented them to the board. He asks that the each group have coffee time with all of the zones. Chris K. wants to get blight studies, residential studies, let Kristi know of new businesses so she can meet with them.

Kristi wants to get the invites for the World Café event printed by next week after speaking with Mary Gunn. John Carleo suggests making posters that resemble invitation.

Chris K. says that the intent is for the groups to be given a real estate hand out for each area, a copy of the websites business directory, and wants to make sure that the areas are up to date.

John Carleo would like for the directories to be printed and on labels so that they can break out the businesses easier. Kristi says that she will make extra emails that she will give to John.

Kristi states that she is mailing and emailing because she does not have the contact information for every business.

John asks if there will be minutes taken at the event, and Chris M. says that there will be minutes taken at each zone and documented into one document.

Chris M. anticipates the meeting to be 4 hours. Peggy suggests that we add an end time to the invite so they know what they are committing for, but the board suggests that it is not necessary because if they leave before it ends that is fine.

Chris M. wants a goal of 150 attendees, exceeding that goal of every property owner attending from every zone.

Kristi says that there will be some publicity in the media as well.

Kristi asked if this would be open to community members or just property owners, and Chris M. says that it would be great for community members to attend. Chris K. says that City Council will all be invited to the event.

Big Talk, Small Business Event-April 25th

Kristi says the topic for the event will be the Winners Circle for the business owners and small business coach David Garcia will be speaking.

Kristi asked the board if they would be willing to help David Garcia by giving a sponsorship for a business of \$150 a month that wants to have a personal program with him. Kristi and Cheyenne do not want to have a full sponsorship payment with him yet.

John Carleo suggests that we wait to see the outcome of the event.

Paint Pueblo Sponsorship Request

Kristi stated that she received the sponsorship request and wanted to bring it up to the board. It is beyond the budget limit and she would like for it to be addressed.

The group does not see that they can accept this sponsorship due to budget, and that the mural does not fit in with the mission of Pueblo City Center Partnership.

OLD BUSINESS

Colorado Main Street Program Update

Conference call with DOLA from 10:30-12 at PURA to talk about the next steps with the program to see if this fits with our community.

Way-finding Update

Kristi said that the backs of the monument signs have been redesigned and are being made this week and will be installed next week. Kristi said the map and QR code have been scratched and can be added in the future depending on the program and budget in the future. The signs are directing toward monuments and there are 7 total signs.

Adopt-A-Pot Program Update

Lynn Clark and Kristi have raised enough money to reinstate all the 43 hanging baskets in the downtown area. The streetscape committee agreed to pay \$17,100 for the watering and baskets. Lynn and Kristi will continue fundraising for sustainability. Kristi hopes rollover from PCCP next year will cover the program next year, and streetscape will help next year but not as much as they are this year.

Chris M. would like for Kristi to ask the streetscape committee to give a cost estimate on the watering drip system. Kristi says that there will be 60 total of the pots, but 43 that will be through the program.

ADJOURNMENT

The meeting was adjourned at 4:15 p.m.