



Pueblo City Center Partnership Board Meeting  
 Thursday, February 27, 2014  
 Thatcher Building Board Room-Lower Level  
 503 N. Main Street  
 3:00 – 4:30 p.m.

MEMBERS PRESENT	MEMBERS ABSENT	STAFF PRESENT	GUESTS
Chris Kaufman Chris Markuson Mike Hartkop John Carleo Deanne Gebo Peggy Willcox Josh Cooley	Rochelle Spoone Cheyenne Motto	Kristi Alfonso	Brian Hoffman

**WELCOME**

Chris Kaufman called the meeting of Pueblo City Center Partnership (PCCP) to order at 3:00 p.m.

**ROLL CALL**

**APPROVAL OF AGENDA**

Chris M. would like to amend the agenda to include under New Business regarding 3<sup>rd</sup> and Main Street.  
 Chris M. motioned to approve the agenda and Mike H. seconded the motion.

**Motion Unanimously Approved**

**APPROVAL OF January 9, 2014 MEETING MINUTES**

John C. motioned to approve the January 9, 2014 Meeting Minutes and Deanne G. seconded the motion.

**FINANCIAL REPORT**

Kristi went over the financial report and discussed that City Center did receive the \$18,000 contribution from the City of Pueblo. City Center is expecting to receive the \$25,000 from Pueblo Urban Renewal Authority in April.

**PUBLIC COMMENT PERIOD**

**PCCP DIRECTOR REPORT**

Kristi discussed from her Director’s Report about attending a conference in LA for National Tourism. She gave details about the conference and her objective to sell Pueblo.

Kristi also discussed a joint Main Street boot camp that occurred. If the Main Street project occurs it would be a 3 block radius and would be partnered with Downtown Association. (Director’s Report available upon request)

## **NEW BUSINESS**

### **Election of Board Members**

City Center received 4 candidates for 2 open board positions. The board will now have 2 council members on the board including Eva Montoya. The 4 candidates included Brian Hoffman, Lee Gladney, Simon Tearpak, and Dominic Gallina.

The newly elected board members by voting were Lee Gladney and Simon Tearpak.

### **2014 Strategy/Objectives—Committee Assignments**

The assignments for the 2014 Strategies and Objectives were assigned at the annual meeting in January. Kristi would like for each board member to be on one committee and have the committees talk and meet outside of the board meetings.

Chris K. is concerned that our website is not current and would like to go through the website page by page.

Chris K. would like to place new board members Simon T. in the City Center Events committee and place Lee G. under Policy and Relationships committee.

### **Riverwalk Sponsorship Opportunities**

Kristi met with HARP to discuss joint marketing if the BID passes. City Center has previously sponsored events for HARP and they are discussing what events City Center could be an entertainment sponsor for Boats, Bands, and BBQ. HARP is also asking if City Center can sponsor Rollin on the Riverwalk. The sponsor will include a logo on a T-Shirt and banner placement.

Kristi also included in the board packet a new HARP brochure that City Center has previously sponsored and Kristi asked if the board has any changes that she would like HARP to make on the brochure and she will voice it to HARP.

Chris K. and Josh C. suggest that Kristi request getting more space for the City Center QR code on the brochure.

John C. motioned to sponsor the Rollin on the Riverwalk event and Chris M. seconded the motion.

Motion Unanimously Approved

### **City Center Spring Cleaning**

Chris K. is trying to get accessed to the data of who is adopted certain portions of downtown and get them to participate in cleaning up. He wants to try and get people interested in cleaning up their sidewalks and gutters.

Peggy suggests talking with schools about finding student who want to do community service in cleaning up.

The board suggests pushing the cleaning to April so that properties can be cleaner by events.

Chris M. suggests that City Center look into getting t-shirts for the people cleaning up.

### **Paint City Center**

Chris K. also wanted to include in the Spring Cleaning agenda item of doing an event called Operation Paint Brush where one or two sites in different areas of downtown and get people out to paint buildings. It can be a challenge with high schools or other boards on painting.

The board would like for Kristi to research buildings and projects that City Center can do to get people actively involved in cleaning up and painting properties.

### **Adopt-a-Pot**

Kristi discussed that she presented to the Streetscape committee to see if they would give any support for the adopt-a-pot program. Kristi says that \$6000-\$7000 more needs to be fundraised to help pay for the watering of these flowers. City Center already has \$6500 set aside to water, but hopes through the adopt-a-pot program can get sponsors.

Chris K. would like for the board to hand out the flyers to potential candidates who would sponsor the pots. Kristi will email the board the flyers for them to hand out.

Peggy would like for Kristi to email a list of where the flower brackets are located currently.

**Civic Center Eats**

Dawn DiPrince and Kristi are working to recreate the food truck concept that was previously presented. Beginning Memorial Day week to Labor Day, El Pueblo History Museum will hold every week food trucks at lunch time. They are hoping that Downtown Association will bring back music, and she will presenting this idea to them at their next meeting. Kristi has already contacted the health department, and is asking the board if they know any food vendors that are licensed in Pueblo to contact Kristi.

This event will be held every Thursday from 11 a.m. to 2 p.m.

**Big Talk, Small Business**

Josh C. will be holding the first Big Talk, Small Business this year with a Let's Get Social event for small businesses at the Courtyard Marriott on Friday, March 14<sup>th</sup>. This event will allow for business owners to get tips and advice on how to utilize social media with their small business and succeed and grow your business using the tool.

**Crazy Daze Sidewalk Sale**

The sidewalk sale will return the first Friday, Saturday, and Sunday in May. The cost is free and all the merchants must do is set up a table located in front of their store.

**3<sup>rd</sup> & Main Street**

Chris M. has been contacted by several people regarding complaints that several merchants in the area of 3<sup>rd</sup> and Main are having with the street. He is asking Kristi to write a letter to address the situation to the City for the improvements. Chris K. is asking Kristi to contact Ada Clark regarding grants if a grant can cover improving the street.

**OLD BUSINESS****BID Update—Next Steps**

The major property owners have decided to no longer be a part of the formation of the BID. Due to this, City Center is going to work with PUMA to work with the Mesa Junction group. They would like to go to petition with the Mesa Junction group and get a BID formed in that area.

**ADJOURNMENT**

The meeting was adjourned at 4:30 p.m.