



Pueblo City Center Partnership Board Meeting
 Tuesday, September 18, 2012

Pueblo Convention Center
 3:30 – 5:00 p.m.

MEMBERS PRESENT		MEMBERS ABSENT	STAFF PRESENT	GUESTS	
Chris Kaufman	Jami Baker	Susan Fries	Kristi Alfonso	Cherie Sather	Bob Nicholson
Alan Lucas	Peggy Willcox	John Carleo		Don Bruestle	Julie Ann Woods
Rochelle Spooone		Chris Markuson		Mike Hartkop	
		Kyle Groves			
		Leslie Nazarrio			

WELCOME

Chris Kaufman called the meeting of Pueblo City Center Partnership (PCCP) to order at 3:39 p.m.

ROLL CALL

APPROVAL OF AGENDA

Alan Lucas motioned to approve the agenda and Jami Baker seconded the motion.

APPROVAL OF AUGUST 16, 2012 MEETING MINUTES

Baker motioned to approve the August 16, 2012 Meeting Minutes and Lucas seconded the motion.

FINANCIAL REPORT

Welcome to the City Center event cost \$364.50 and had great sponsorships. As of 9/17/12 the balance in the bank account is \$38,400.

PUBLIC COMMENT PERIOD

No public comments

BOARD UPDATES

Creative Corridor

None

Sangre de Cristo Arts Center

Rochelle Spooone stated that the Arts Center is hosting the Pueblo Chamber Business After hours from 5-7 p.m. in the Helen T. White gallery building featuring works from the AR Mitchell Museum, David Levinthal and pieces from the permanent collection. Also listen to live music, Tumbling Dice will perform on the Paseo from 6-8 p.m.

Union Avenue Merchants Association (UAMA)

None

Pueblo Downtown Association (PDA)

Peggy Willcox stated that the New Downtown Discount cards available featuring the same number of merchants as in the past, cost is \$10/members, \$5/non-members. A new fundraiser for the Chamber of Commerce called "Look Up Pueblo" featuring pictures of Pueblo architecture will be sold for \$20.00. Historic calendars are also still available. Art & Soul pieces will be changed out on Friday; a bronze piece was recently broken.

Mesa Junction

Landscaping will begin in early October.

PCCP DIRECTOR REPORT

Kristi Alfonso reported that:

- Window decals are printed and board members were asked to pass out to local businesses
- Fast Track Business Assistance Program going well
- Attended Downtown Colorado Inc. conference last week. Sessions were great, conference was free, Urban Renewal sponsored us. Membership is \$495/year, will discuss this possibility at a later date. COIN Summit featured video of Pueblo as discussed last month.
- We have first proof of our new downtown directory and will be located in kiosks throughout downtown.
- Brewed Awakening advertising pamphlet
- Kaufman: Display case in lobby has pictures/information and will have panel to highlight monthly happenings in the City Center. Will be updated every month, will be backlit and will highlight new businesses in the downtown area.

NEW BUSINESS

New Board Member

Kaufman: Request was sent out to existing board members and got very little feedback. Applicants will be discussed at next board meeting. There have been issues with board members not attending meetings and not communicating.

Baker: We need nominations for new board members that have an interest in what is going on.

Spoke about changing meeting time to accommodate everyone's schedules.

Funding from City

Kaufman: City Council spoke about cutting non-profit funds. PCCP funding was discussed, nothing negative. Alfonso asked for \$25k and council agreed to this. There are issues with Kaufman being involved in both entities and conflict of interest was discussed. Board sees no conflict with the dual role.

Board Member Terms

New board members will be asked to serve three year terms, the same as existing board members.

Roll sheet will be sent out to board showing meetings missed, etc. Need to replace absent board members ASAP.

Pueblo Parade of Light Sponsorship

We have \$9k available, they are asking for \$1k. Baker motioned to approve, Lucas second. Approved

Little Britches Rodeo

Funding is being cut, asking for sponsorships. Possibility of a street dance next July on Alan Hammel blvd. Board asked to consider this, possibly \$2,000.

OLD BUSINESS

Executive Director Procurement Agreement

Board asked to review. Lucas moved, Baker second.

BID Organization Plan

Must come up with a benefit and have a master plan in effect to be successful. Alfonso to look into consultant costs if needed. Property owners want to know why they should participate.

Images Magazine

2013 publication discussed. Rate is \$5,645 and includes website visibility. Board agreed to say no this year, will discuss again next for next year.

ADJOURNMENT

The meeting was adjourned at 5:15 p.m.